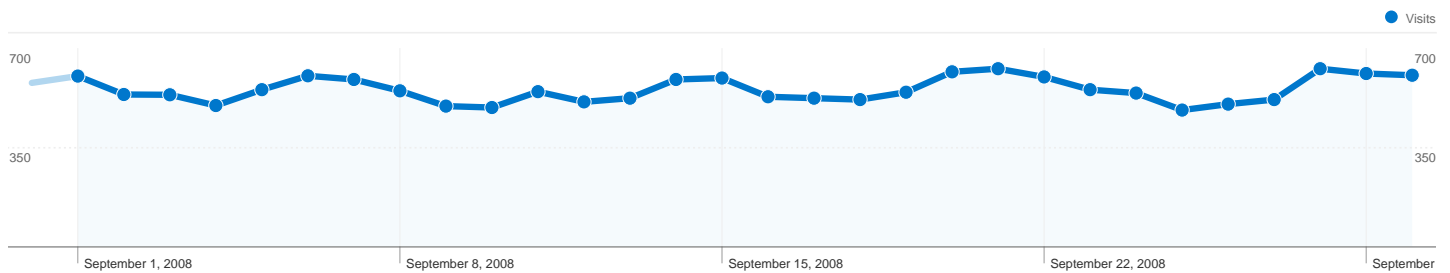


RAF Dashboard

Sep 1, 2008 - Sep 30, 2008
Comparing to: Site



Site Usage

16,659 Visits

18.67% Bounce Rate

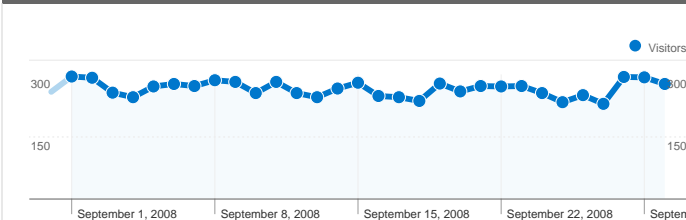
243,531 Pageviews

00:14:29 Avg. Time on Site

14.62 Pages/Visit

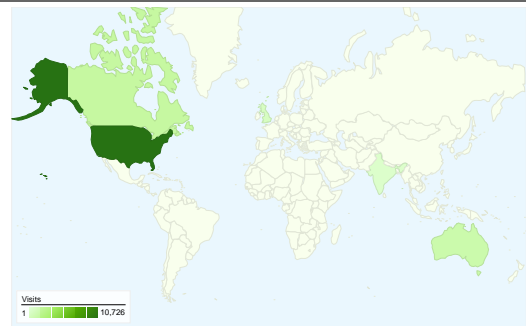
22.17% % New Visits

Visitors Overview

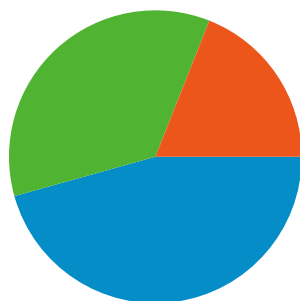


Visitors
4,095

Map Overlay world



Traffic Sources Overview



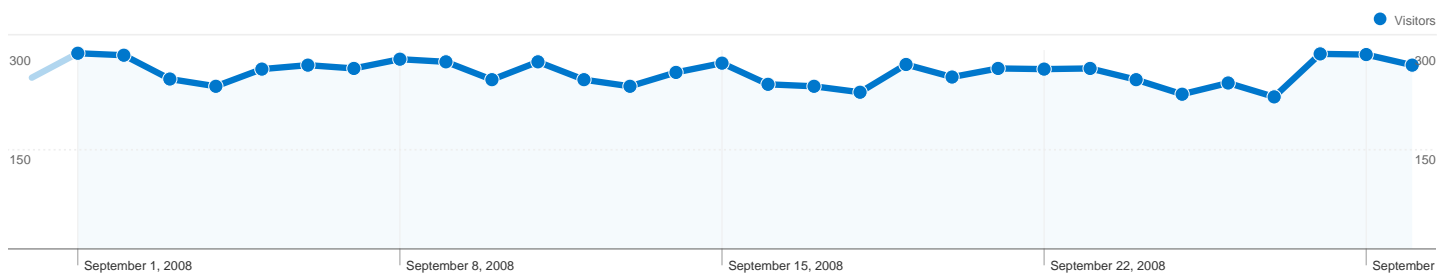
Direct Traffic
7,607.00 (45.66%)
Referring Sites
5,888.00 (35.34%)
Search Engines
3,164.00 (18.99%)

Content Overview

Pages	Pageviews	% Pageviews
/forum/index.php	46,999	19.30%
/forum/index.php/board,1.0.html	7,791	3.20%
/forum/index.php/board,11.0.ht	7,646	3.14%
/forum/	7,569	3.11%
/forum/index.php?action=unrea	5,692	2.34%

RAF Visitors Overview

Sep 1, 2008 - Sep 30, 2008
Comparing to: Site



4,095 people visited this site

16,659 Visits

4,095 Absolute Unique Visitors

243,531 Pageviews

14.62 Average Pageviews

00:14:29 Time on Site

18.67% Bounce Rate

22.17% New Visits

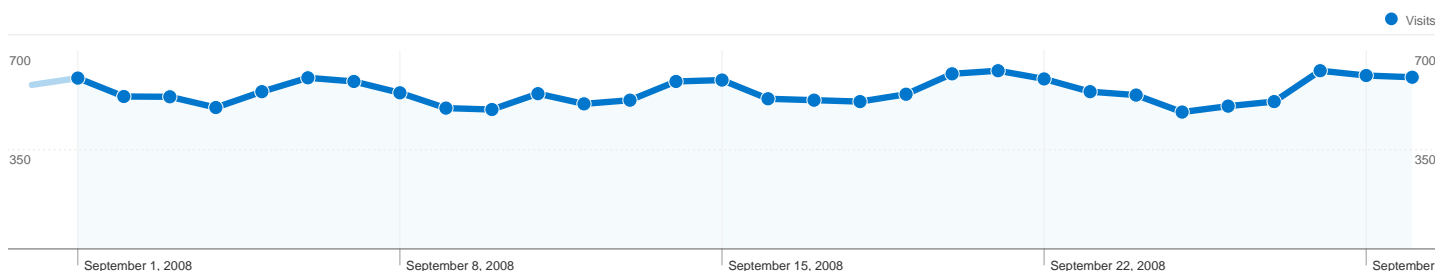
Technical Profile

Browser			Connection Speed		
	Visits	% visits		Visits	% visits
Firefox	7,826	46.98%	Cable	5,994	35.98%
Internet Explorer	6,876	41.27%	DSL	4,797	28.80%
Safari	1,177	7.07%	Unknown	3,712	22.28%
Chrome	360	2.16%	T1	1,794	10.77%
Opera	346	2.08%	Dialup	252	1.51%

Traffic Sources Overview

Sep 1, 2008 - Sep 30, 2008

Comparing to: Site



All traffic sources sent a total of 16,659 visits



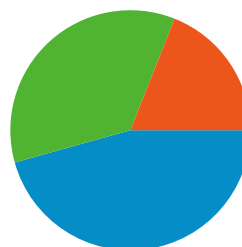
45.66% Direct Traffic



35.34% Referring Sites



18.99% Search Engines



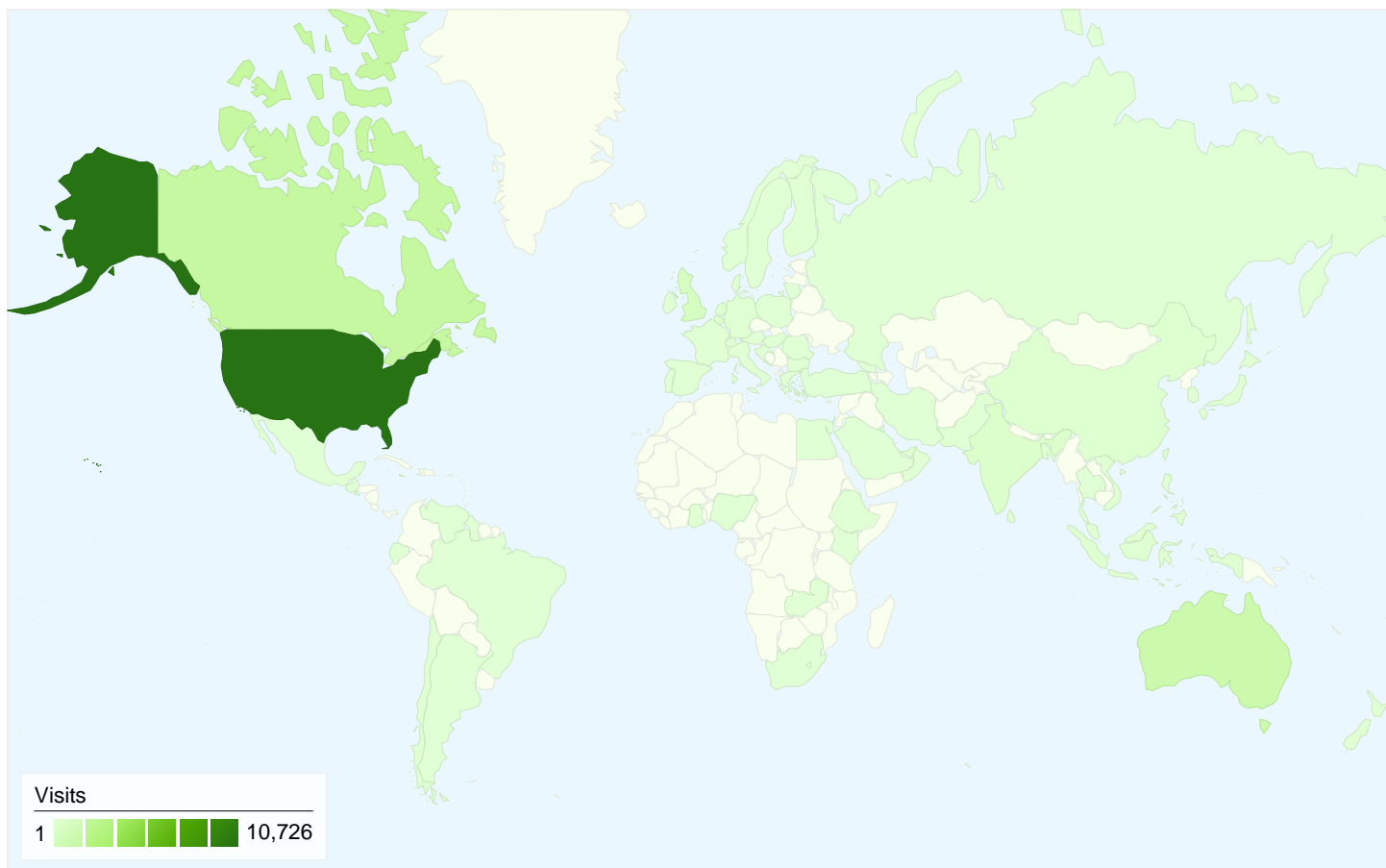
■ **Direct Traffic**
7,607.00 (45.66%)

■ **Referring Sites**
5,888.00 (35.34%)

■ **Search Engines**
3,164.00 (18.99%)

Top Traffic Sources

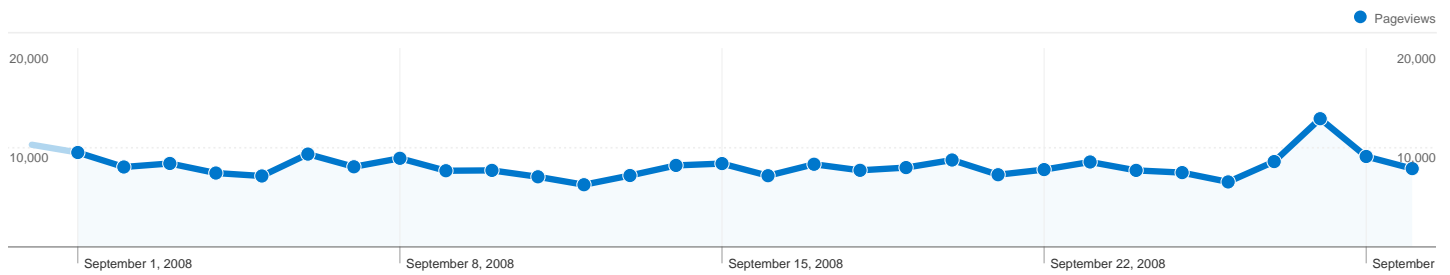
Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	7,607	45.66%	animorphs forum	498	15.74%
google (organic)	2,541	15.25%	raf animorphs	287	9.07%
animorphsforum.com (referral)	1,027	6.16%	animorphsforum.com	269	8.50%
answers.yahoo.com (referral)	928	5.57%	animorphs	195	6.16%
richardsani.conforums.com	872	5.23%	raf animorphs forum	179	5.66%



16,659 visits came from 75 countries/territories

Site Usage

Visits 16,659 % of Site Total: 100.00%	Pages/Visit 14.62 Site Avg: 14.62 (0.00%)	Avg. Time on Site 00:14:29 Site Avg: 00:14:29 (0.00%)	% New Visits 22.29% Site Avg: 22.17% (0.54%)	Bounce Rate 18.67% Site Avg: 18.67% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	10,726	13.99	00:14:14	20.18%	17.99%
Canada	1,622	17.76	00:15:52	12.15%	14.98%
Australia	1,291	22.72	00:19:24	33.38%	17.66%
United Kingdom	624	13.76	00:16:46	21.79%	22.44%
India	287	7.00	00:06:10	45.30%	25.78%
Jamaica	180	6.71	00:12:19	17.22%	31.11%
Israel	152	5.27	00:02:58	26.97%	22.37%
Singapore	151	9.82	00:06:33	43.05%	27.15%
China	143	64.76	01:14:30	4.20%	6.29%
Belgium	131	10.81	00:07:01	6.87%	12.21%



Pages on this site were viewed a total of 243,531 times

 **243,531** Pageviews

 **142,635** Unique Views

 **18.67%** Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/forum/index.php	46,999	19.30%
/forum/index.php/board,1.0.html	7,791	3.20%
/forum/index.php/board,11.0.html	7,646	3.14%
/forum/	7,569	3.11%
/forum/index.php?action=unreadreplies	5,692	2.34%