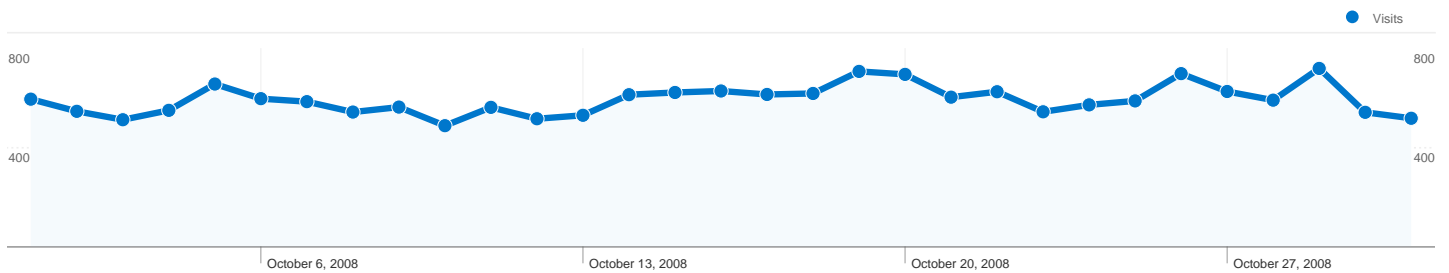


RAF Dashboard

Oct 1, 2008 - Oct 31, 2008
Comparing to: Site



Site Usage

18,397 Visits

22.44% Bounce Rate

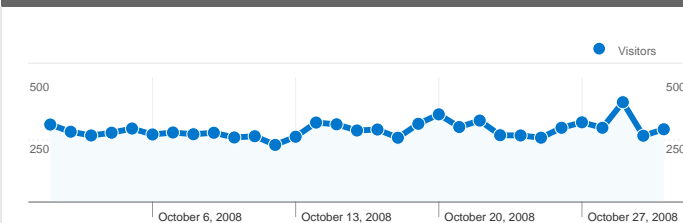
226,382 Pageviews

00:12:55 Avg. Time on Site

12.31 Pages/Visit

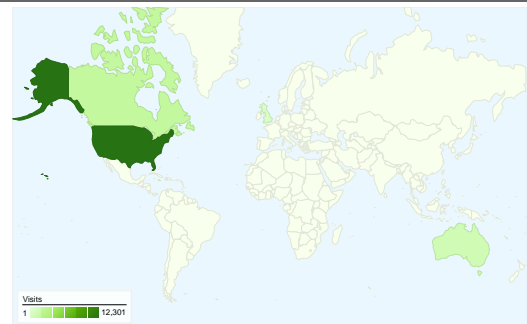
21.57% % New Visits

Visitors Overview

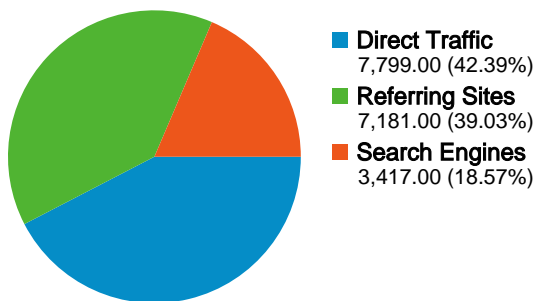


Visitors
4,427

Map Overlay world



Traffic Sources Overview

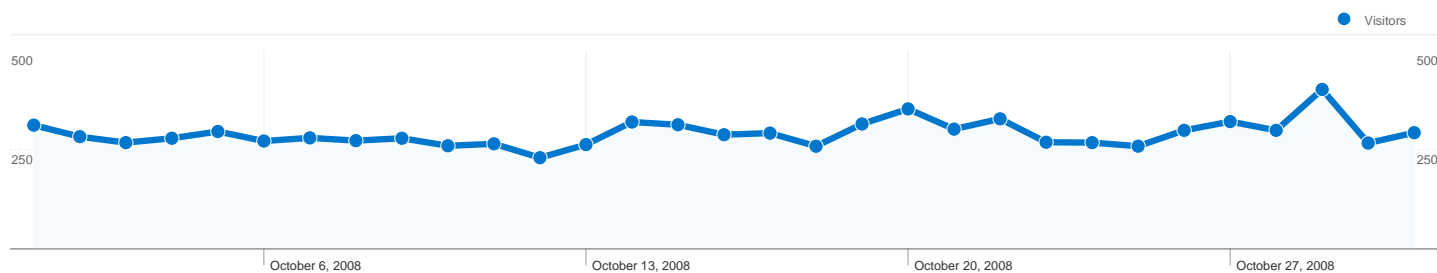


Content Overview

Pages	Pageviews	% Pageviews
/forum/index.php	35,402	15.64%
/forum/index.php?action=unrea	9,250	4.09%
/forum/	7,637	3.37%
/forum/index.php/board,1.0.html	7,042	3.11%
/forum/index.php/board,11.0.ht	7,025	3.10%

RAF Visitors Overview

Oct 1, 2008 - Oct 31, 2008
Comparing to: Site



4,427 people visited this site

18,397 Visits

4,427 Absolute Unique Visitors

226,382 Pageviews

12.31 Average Pageviews

00:12:55 Time on Site

22.44% Bounce Rate

21.57% New Visits

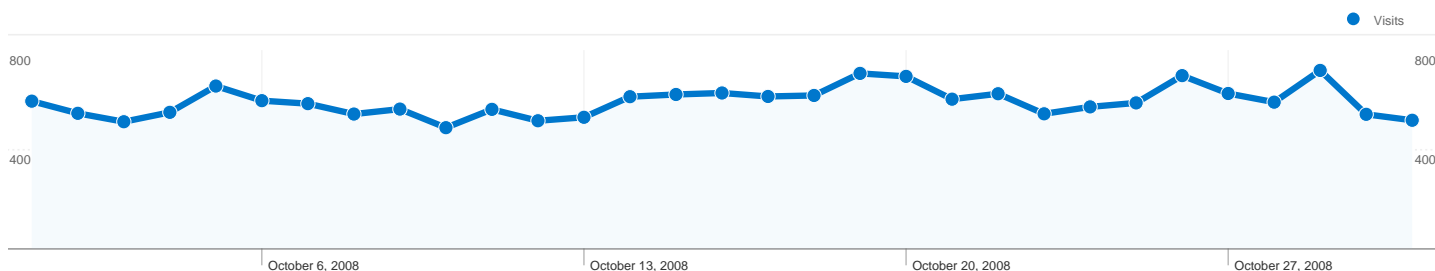
Technical Profile

Browser			Connection Speed		
	Visits	% visits		Visits	% visits
Firefox	8,294	45.08%	Cable	6,967	37.87%
Internet Explorer	8,140	44.25%	DSL	4,820	26.20%
Safari	1,105	6.01%	Unknown	4,142	22.51%
Opera	404	2.20%	T1	1,982	10.77%
Chrome	241	1.31%	Dialup	332	1.80%

Traffic Sources Overview

Oct 1, 2008 - Oct 31, 2008

Comparing to: Site



All traffic sources sent a total of 18,397 visits



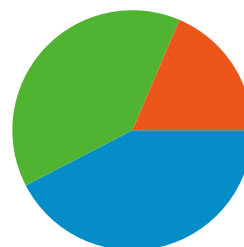
42.39% Direct Traffic



39.03% Referring Sites



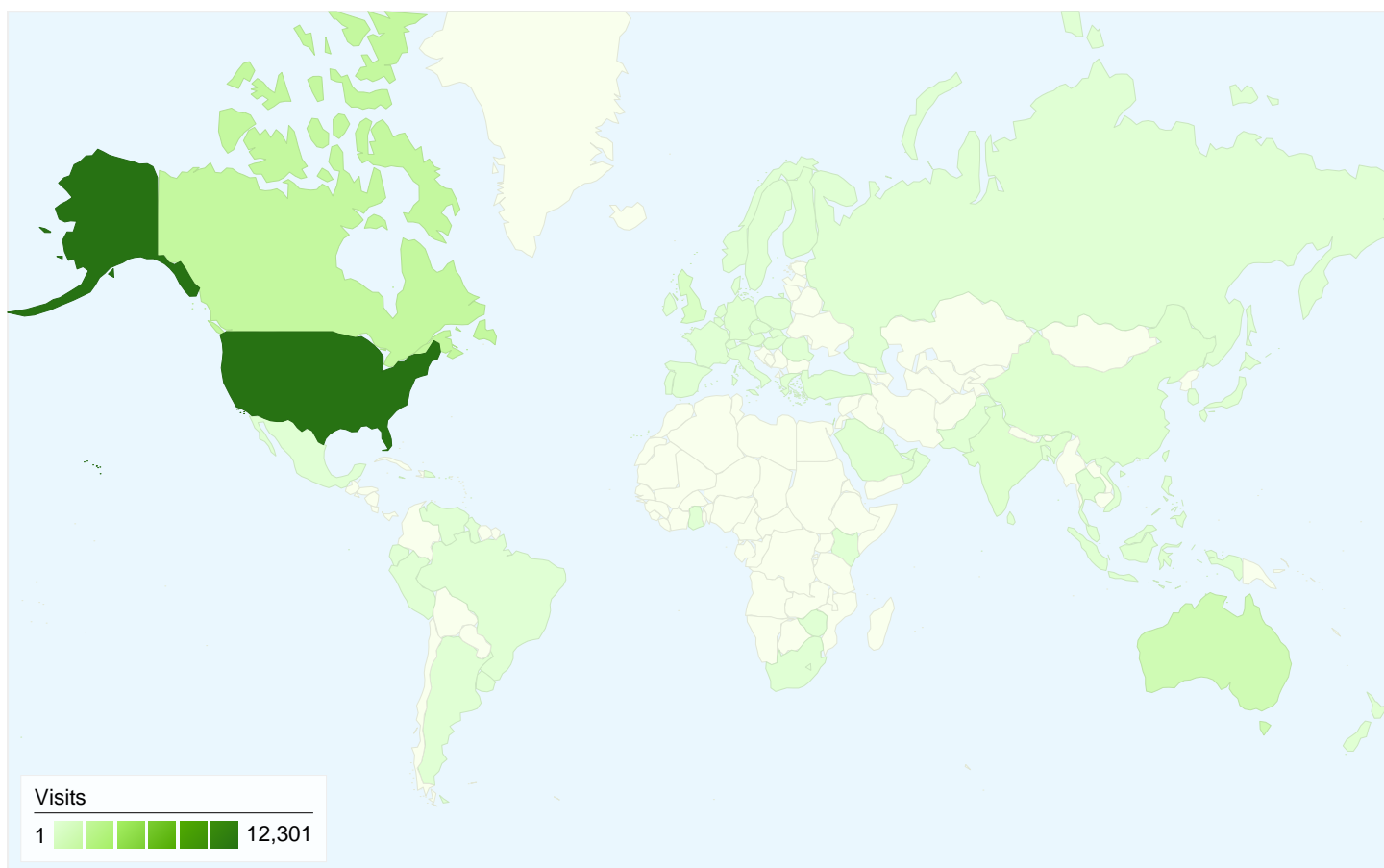
18.57% Search Engines



Direct Traffic
 7,799.00 (42.39%)
Referring Sites
 7,181.00 (39.03%)
Search Engines
 3,417.00 (18.57%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	7,799	42.39%	animorphs forum	577	16.89%
google (organic)	2,662	14.47%	raf animorphs	432	12.64%
animorphsforum.com (referral)	2,037	11.07%	animorphs ebooks	290	8.49%
answers.yahoo.com (referral)	979	5.32%	animorphs	231	6.76%
richardsani.conforums.com	756	4.11%	animorphsforum.com	190	5.56%



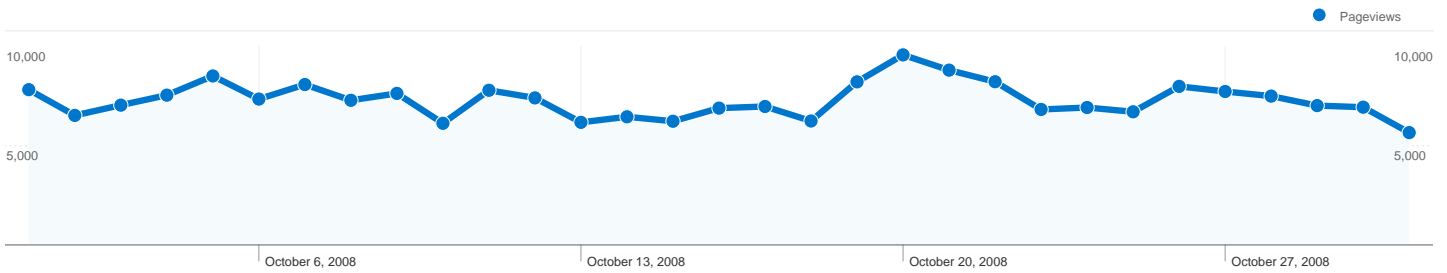
18,397 visits came from 73 countries/territories

Site Usage

Visits 18,397 % of Site Total: 100.00%	Pages/Visit 12.31 Site Avg: 12.31 (0.00%)	Avg. Time on Site 00:12:55 Site Avg: 00:12:55 (0.00%)	% New Visits 21.73% Site Avg: 21.57% (0.71%)	Bounce Rate 22.44% Site Avg: 22.44% (0.00%)		
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States		12,301	11.68	00:12:35	20.48%	22.73%
Canada		1,947	16.35	00:13:36	14.54%	19.52%
Australia		1,193	13.94	00:13:51	25.23%	23.05%
United Kingdom		513	18.54	00:24:50	25.15%	24.17%
Jamaica		252	7.36	00:09:56	15.08%	33.33%
India		207	5.66	00:04:33	34.30%	24.64%
Israel		194	8.22	00:06:01	28.87%	18.04%
China		170	39.54	00:56:18	5.29%	7.06%
Singapore		170	7.22	00:06:48	35.88%	24.71%
United Arab Emirates		123	11.41	00:12:21	14.63%	20.33%

RAF Content Overview

Oct 1, 2008 - Oct 31, 2008
Comparing to: Site



Pages on this site were viewed a total of 226,382 times

 226,382 Pageviews

 138,979 Unique Views

 22.44% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/forum/index.php	35,402	15.64%
/forum/index.php?action=unreadreplies	9,250	4.09%
/forum/	7,637	3.37%
/forum/index.php/board,1.0.html	7,042	3.11%
/forum/index.php/board,11.0.html	7,025	3.10%