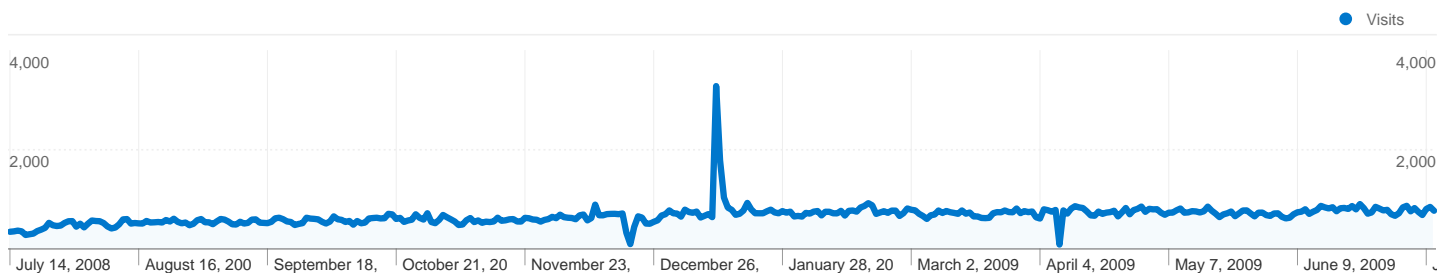


RAF Dashboard

Jul 14, 2008 - Jul 14, 2009
Comparing to: Site



Site Usage

244,443 Visits

23.79% Bounce Rate

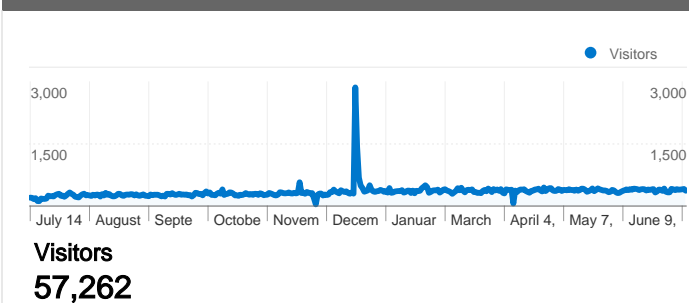
2,982,326 Pageviews

00:11:56 Avg. Time on Site

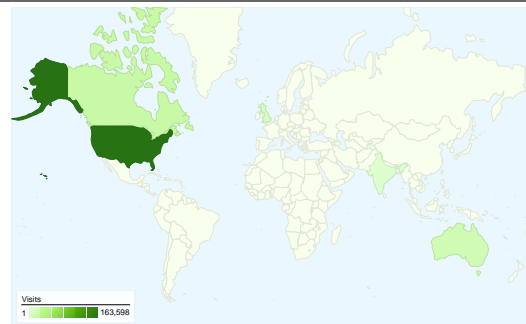
12.20 Pages/Visit

23.38% % New Visits

Visitors Overview



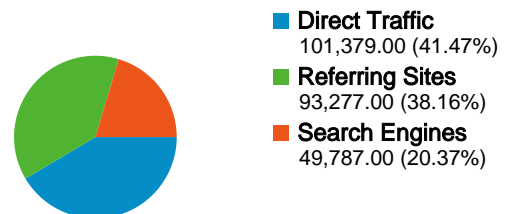
Map Overlay world



Operating Systems

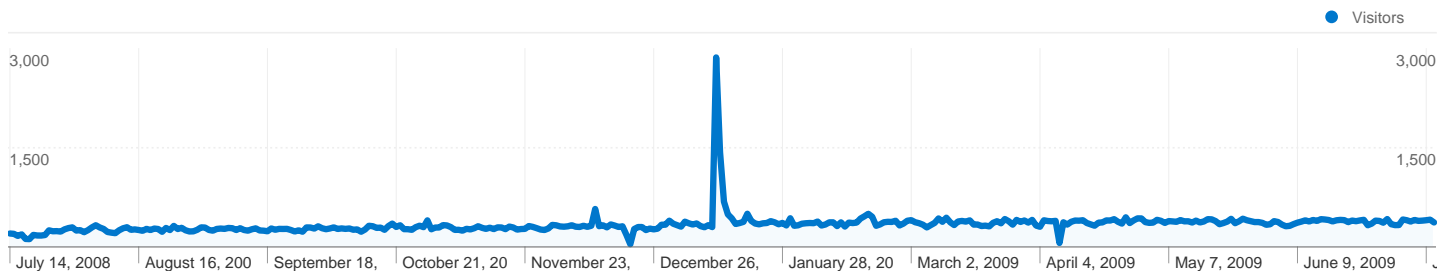
Operating System	Visits	% visits
Windows	212,411	86.90%
Macintosh	19,252	7.88%
Danger Hiptop	3,822	1.56%
Linux	3,282	1.34%
iPod	2,221	0.91%

Traffic Sources Overview



RAF Visitors Overview


Jul 14, 2008 - Jul 14, 2009
Comparing to: Site





57,262 people visited this site

 **244,443 Visits**

 **57,262 Absolute Unique Visitors**

 **2,982,326 Pageviews**

 **12.20 Average Pageviews**

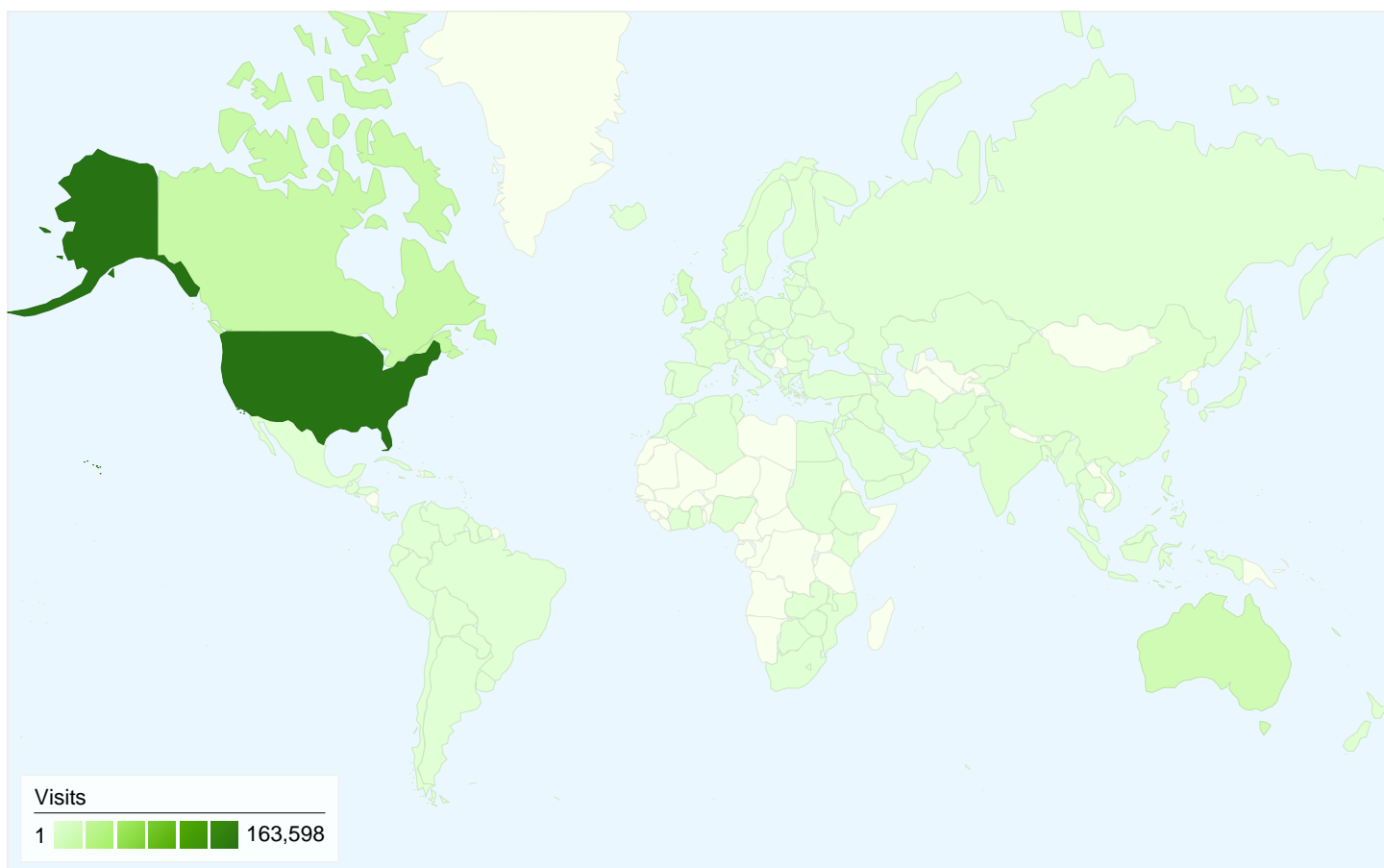
 **00:11:56 Time on Site**

 **23.79% Bounce Rate**

 **23.38% New Visits**

Technical Profile

Browser			Connection Speed		
Browser	Visits	% visits	Connection Speed	Visits	% visits
Firefox	121,450	49.68%	Cable	95,352	39.01%
Internet Explorer	88,145	36.06%	DSL	70,599	28.88%
Safari	16,857	6.90%	Unknown	52,300	21.40%
Chrome	6,639	2.72%	T1	22,625	9.26%
Opera	6,038	2.47%	Dialup	2,701	1.10%



244,443 visits came from 146 countries/territories

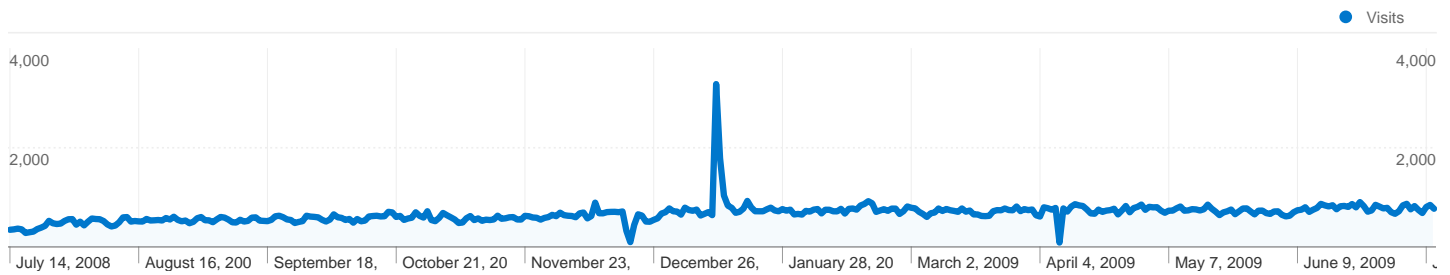
Site Usage

Visits 244,443 % of Site Total: 100.00%	Pages/Visit 12.20 Site Avg: 12.20 (0.00%)	Avg. Time on Site 00:11:56 Site Avg: 00:11:56 (0.00%)	% New Visits 23.57% Site Avg: 23.38% (0.81%)	Bounce Rate 23.79% Site Avg: 23.79% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	163,598	12.08	00:11:38	23.05%	23.85%
Canada	22,328	13.97	00:12:02	16.30%	19.98%
Australia	15,375	15.21	00:13:20	24.84%	19.94%
United Kingdom	9,664	13.29	00:17:14	23.60%	27.20%
India	3,002	6.85	00:05:54	37.81%	23.95%
Singapore	2,145	6.73	00:05:27	32.54%	21.35%
Belgium	2,055	12.83	00:15:43	4.09%	20.73%
Jamaica	2,005	7.23	00:09:01	18.70%	33.02%
China	1,788	30.00	00:37:30	5.70%	15.72%

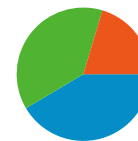
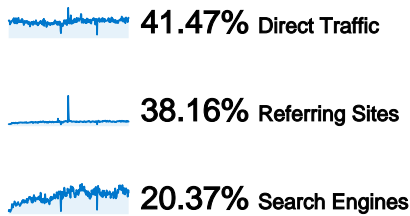
United Arab Emirates	1,742	13.35	00:14:15	30.14%	19.58%
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RAF Traffic Sources Overview

Jul 14, 2008 - Jul 14, 2009
Comparing to: Site



All traffic sources sent a total of 244,443 visits



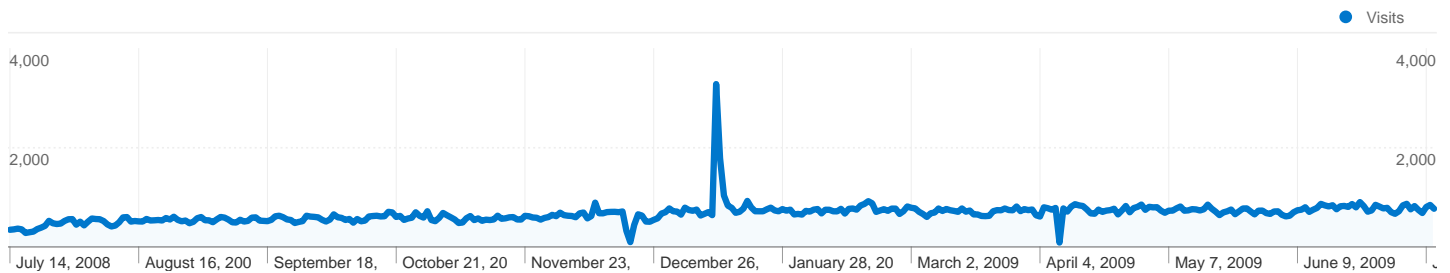
■ **Direct Traffic**
101,379.00 (41.47%)

■ **Referring Sites**
93,277.00 (38.16%)

■ **Search Engines**
49,787.00 (20.37%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	101,379	41.47%	raf animorphs	5,464	10.97%
google (organic)	41,379	16.93%	animorphs forum	4,948	9.94%
animorphsforum.com (referral)	15,818	6.47%	animorphs ebooks	3,620	7.27%
answers.yahoo.com (referral)	14,574	5.96%	animorphs	3,260	6.55%
blog.animorphsforum.com	8,241	3.37%	animorphsforum.com	2,829	5.68%



244,443 visits used 15 operating systems

Site Usage

Visits 244,443 % of Site Total: 100.00%	Pages/Visit 12.20 Site Avg: 12.20 (0.00%)	Avg. Time on Site 00:11:56 Site Avg: 00:11:56 (0.00%)	% New Visits 23.57% Site Avg: 23.38% (0.81%)	Bounce Rate 23.79% Site Avg: 23.79% (0.00%)	
Operating System	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Windows	212,411	12.78	00:12:29	22.18%	21.86%
Macintosh	19,252	10.23	00:09:42	23.38%	25.53%
Danger Hiptop	3,822	1.00	00:00:00	100.00%	100.00%
Linux	3,282	12.89	00:15:48	21.21%	24.41%
iPod	2,221	3.37	00:03:00	20.22%	44.30%
iPhone	1,738	3.15	00:02:10	17.38%	39.47%
Playstation 3	586	9.32	00:06:09	9.22%	32.25%
(not set)	420	6.02	00:18:40	52.86%	32.86%
SymbianOS	360	4.77	00:05:36	100.00%	23.33%
Nintendo Wii	247	5.75	00:11:26	16.19%	12.96%

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