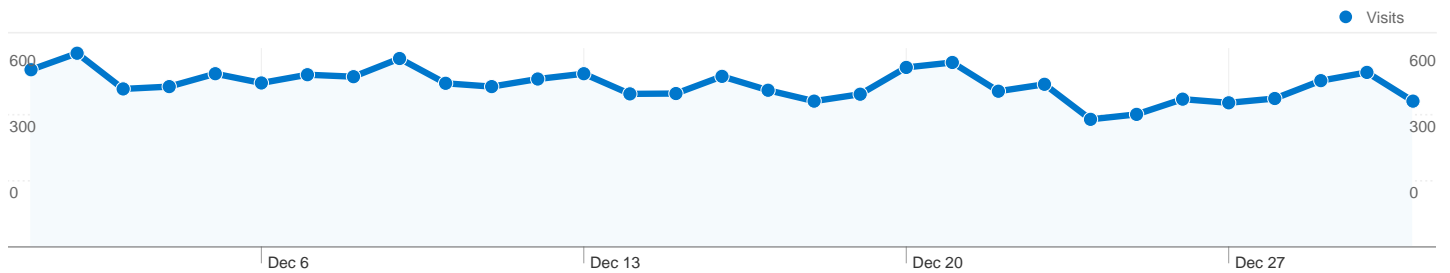


RAF Dashboard

Dec 1, 2010 - Dec 31, 2010
Comparing to: Site



Site Usage

15,198 Visits

26.96% Bounce Rate

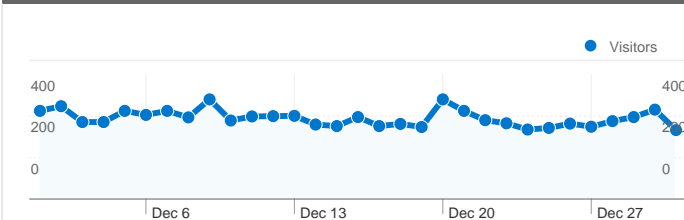
234,998 Pageviews

00:16:57 Avg. Time on Site

15.46 Pages/Visit

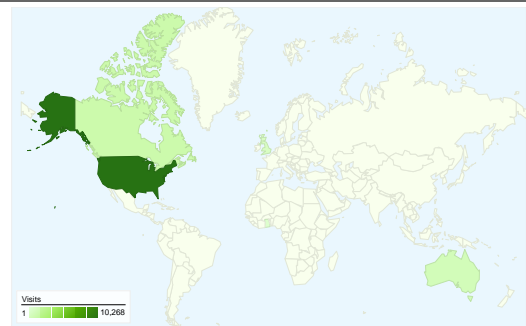
26.83% % New Visits

Visitors Overview



Visitors
4,679

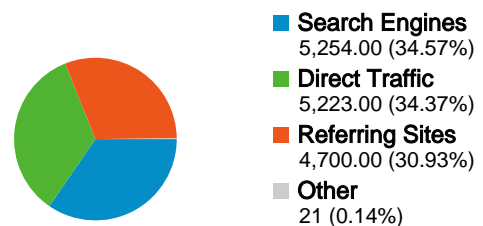
Map Overlay



Operating Systems

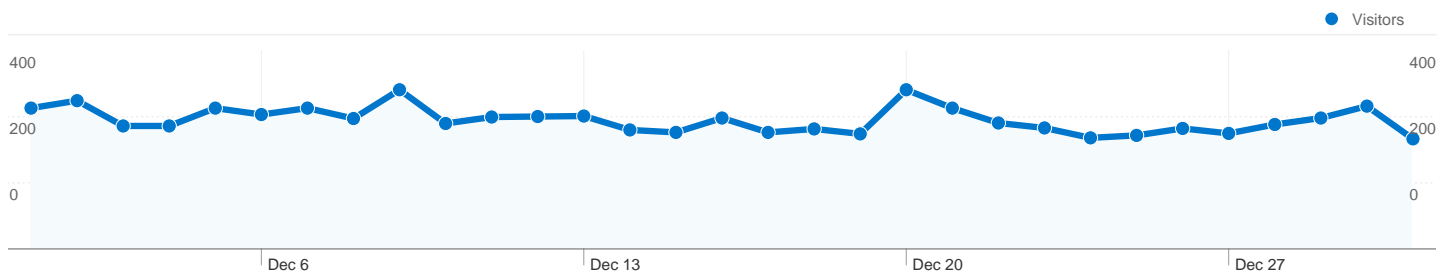
Operating System	Visits	% visits
Windows	12,028	79.14%
Macintosh	1,838	12.09%
iPod	475	3.13%
Linux	304	2.00%
iPhone	168	1.11%

Traffic Sources Overview



RAF Visitors Overview

Dec 1, 2010 - Dec 31, 2010
Comparing to: Site



4,679 people visited this site

15,198 Visits

4,679 Absolute Unique Visitors

234,998 Pageviews

15.46 Average Pageviews

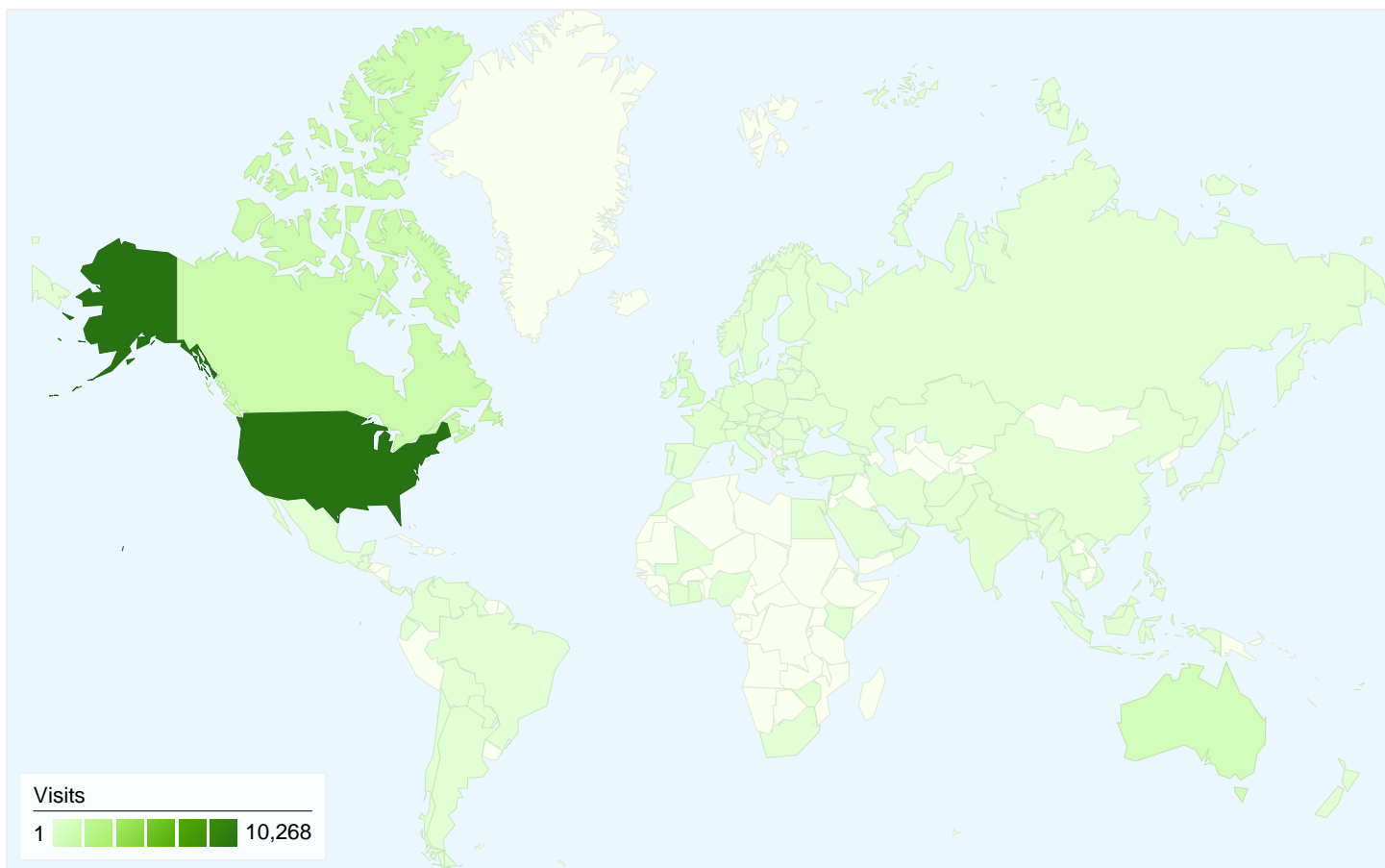
00:16:57 Time on Site

26.96% Bounce Rate

26.83% New Visits

Technical Profile

Browser			Connection Speed		
	Visits	% visits		Visits	% visits
Firefox	6,129	40.33%	Cable	6,254	41.15%
Chrome	3,009	19.80%	DSL	4,308	28.35%
Internet Explorer	2,993	19.69%	Unknown	3,231	21.26%
Safari	2,612	17.19%	T1	1,176	7.74%
Opera	340	2.24%	Dialup	219	1.44%



15,198 visits came from 105 countries/territories

Site Usage

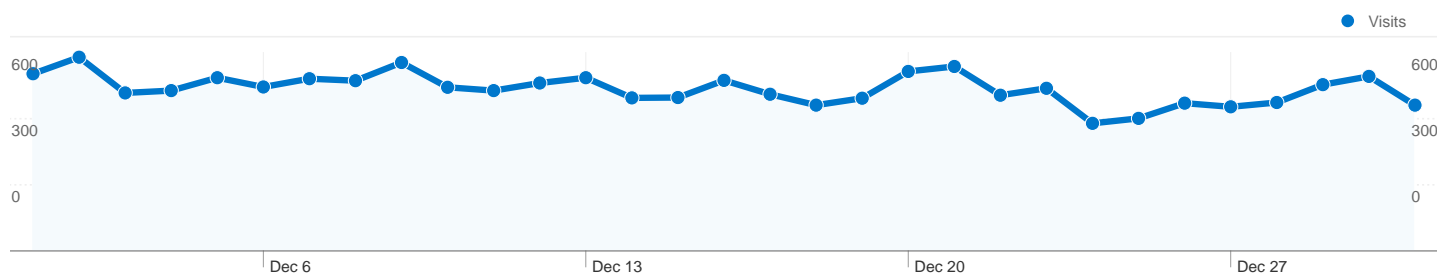
Visits 15,198 % of Site Total: 100.00%	Pages/Visit 15.46 Site Avg: 15.46 (0.00%)	Avg. Time on Site 00:16:57 Site Avg: 00:16:57 (0.00%)	% New Visits 27.02% Site Avg: 26.83% (0.69%)	Bounce Rate 26.96% Site Avg: 26.96% (0.00%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
United States	10,268	18.00	00:18:50	22.76%	24.46%	
Canada	1,214	9.26	00:10:36	22.16%	20.92%	
Australia	834	9.04	00:18:47	20.74%	23.38%	
United Kingdom	516	14.73	00:17:22	37.40%	31.40%	
Ghana	225	44.51	00:38:39	2.67%	10.22%	
France	166	17.46	00:14:03	29.52%	21.69%	
Germany	141	2.55	00:04:52	35.46%	65.25%	
Vietnam	121	2.17	00:02:39	24.79%	77.69%	
Singapore	120	5.17	00:06:16	33.33%	40.00%	

India	92	3.53	00:02:28	86.96%	38.04%
1 - 10 of 105					

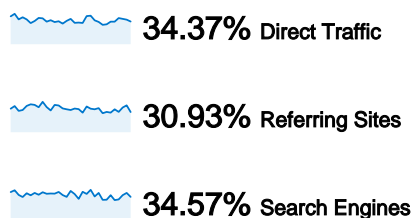
Traffic Sources Overview

Dec 1, 2010 - Dec 31, 2010

Comparing to: Site



All traffic sources sent a total of 15,198 visits



■ Search Engines
5,254.00 (34.57%)

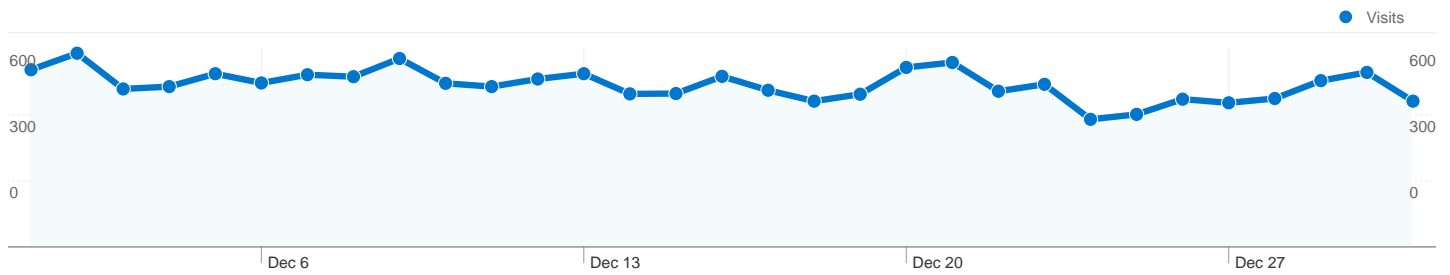
■ Direct Traffic
5,223.00 (34.37%)

■ Referring Sites
4,700.00 (30.93%)

■ Other
21 (0.14%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	5,223	34.37%	raf animorphs	702	13.36%
google (organic)	4,944	32.53%	animorphs forum	426	8.11%
animorphsforum.com (referral)	856	5.63%	animorphsforum.com	377	7.18%
hiracdelest.com (referral)	706	4.65%	animorphs	285	5.42%
tvduck.com (referral)	305	2.01%	richards animorph forum	227	4.32%



15,198 visits used 14 operating systems

Site Usage

Visits 15,198 % of Site Total: 100.00%	Pages/Visit 15.46 Site Avg: 15.46 (0.00%)	Avg. Time on Site 00:16:57 Site Avg: 00:16:57 (0.00%)	% New Visits 27.02% Site Avg: 26.83% (0.69%)	Bounce Rate 26.96% Site Avg: 26.96% (0.00%)	
Operating System	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Windows	12,028	16.73	00:17:26	27.54%	24.91%
Macintosh	1,838	10.26	00:11:06	22.25%	40.70%
iPod	475	18.21	00:25:59	22.53%	16.42%
Linux	304	5.55	00:08:03	20.72%	35.20%
iPhone	168	4.60	00:05:46	33.33%	42.26%
Samsung	138	17.93	00:34:40	13.77%	13.04%
Android	127	5.11	00:07:15	33.86%	30.71%
iPad	43	9.05	00:07:41	69.77%	30.23%
(not set)	39	2.90	00:04:11	79.49%	41.03%
SymbianOS	30	3.73	03:06:03	100.00%	30.00%

1 - 10 of 14